

GCC's **RODE*** Stocks

Identifying top 30 stocks in the GCC region based on key fundamental metrics – ROIC/ROE, Dividend Yield and Earnings Yield

*An acronym to explain ROIC/ROE(**RO**), Dividend yield(**D**) and Earnings yield(**E**)



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What is this report about?

Top 30 RODE stocks report identifies and analyzes top performing stocks in GCC using various factors including ROIC (Return on Invested Capital) for non-banking/ ROE (Return on Equity) for banks, Dividend yield and Earnings yield. The report further analyzes the performance of a portfolio consisting of top 30 RODE stocks with that of S&P GCC index. It sheds light as to how security selection using specific parameters could result in substantially higher returns as compared to the benchmark.

Who will benefit and why?

The report stands to benefit any individual or organization who are related to equity markets particularly those who closely analyze the fundamentals of a company, including buy and sell side firms, individual companies, fund managers, institutional investors and retail investors amongst others. This report would help the reader to gain insights on the top 30 RODE stocks in the GCC region. The analysis stands to benefit investor by providing them information that will help them in making a more informed investment decisions.

How exhaustive is this report?

The report has analyzed the top 30 stocks in terms of market cap, at country level and at broad industry level. The list of top 30 stocks was arrived at after considering various fundamental factors such as ROIC (Return on Invested Capital) for non-banking/ROE (Return on Equity) for banks, Dividend yield and Earnings yield. We also explored factors that could possibly lead to deviation in the returns in a portfolio and the benchmark that it tracks.

Is regular update available for this report?

No. However, if required, upon specific request we could provide you with an update.

Can I download only certain sections of the report?

No. The report can be downloaded in full length only.

Key questions addressed in this report:

- What are RODE stocks?
- What stocks constitute the top 30 RODE stocks in the region?
- The RODE Portfolio – Is it better than the index?
- What factors can yield higher returns over the benchmark?

This report can add value to:

- Buy side firms
- Sell side firms
- Retail Investors
- FII
- Investment Banks
- Fund managers



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Would prefer talking to us? Call us at **+965 2224 8280**

About marmore

Our vision

To be the first choice for obtaining strategic intelligence on the MENA region.

Our mission

Serving businesses and institutions with reliable information and intelligence about MENA, needed to catalyse growth, understand the larger environment and facilitate decision-making

Our aim

Advocate intellectual research on MENA economics, businesses and financial markets and provide customized, actionable solutions.

Our foundation

A subsidiary of Markaz: Investment bank and asset management firm with 40+ years of history

Markaz research activities commenced in 2006

Marmore established in 2010 to intensify the research activities

Publishes research reports and provides consulting services

Published research

Industry research

Marmore's industry reports provide information on industry structure, key players, market analysis, demand drivers, competitive analysis and regulatory requirements.

Economic research

These reports are produced as thematic discussions based on current issues in the economy. The reports aid key stakeholders such as investors, businessmen, market participants, and policy makers in understanding the impact of a particular theme on the economy.

Infrastructure research

Infrastructure research highlights bottlenecks in the sector and areas requiring urgent investments. Our infrastructure report analyses the link between economic development and infrastructure and showcases supply & demand challenges in the GCC and investment opportunities.

Capital market research

Capital market reports provide an analysis of stock & bond markets in the MENA region including outlook. These reports are strategic in nature and provides investment perspective to readers.

Policy research

Marmore has partnered with several leading thought leaders and institutions of repute to generate economic policy research studies in key areas like energy, labor, economic structure and public sector.

Periodic research

Our periodic reports capture GCC stock markets' earnings, risk premium studies, and economic development & outlook.

Regulatory research

Our regulatory research series is an effective consolidation, analysis and summary of key business, economic, and market regulations that impact business environment.

Consulting services

Marmore provides customized consulting services based on specific requirements of our clients. Marmore's bespoke consulting services marries the challenges of cost, time, scope and data availability to generate actionable outcomes that are specific to our clients' needs.

What type of consulting services we provide?

- Industry market assessment (market size, competitors, regulations)
- White label reports (industry reports, company newsletters, periodic research)
- Databases (competitors' information, target clients insights)
- Company valuation (buy/sell side advisory)
- Due diligence / Business evaluation
- Feasibility studies (market and financial)
- Business plans
- C-Suite support to leaders with intellectual, industry related needs

How do we execute consulting engagement?

Our seven step process to execute consulting engagements:

- **Step 1:** Requirement and scope analysis
- **Step 2:** Proposal submission
- **Step 3:** Project initiation
- **Step 4:** Fieldwork / research
- **Step 5:** Analysis & reporting
- **Step 6:** Review & approval
- **Step 7:** Report submission / presentation

